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Cover Ad Locations







Top Banner Ad \$400.00 Bottom Banner Ad \$250.00

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Premium Location

High Gloss White UV Paper

Cover used in online marketing

2 Wednesday, February 25, 201

Simone Smith: Hear 2 help

and help people discover their true and help people discover their true I. Armed with an extensive back-in Humanistic and Clinical Psychol-ne is the founder and director of Help, a learning development com-rected towards assisting students illes deal with everyday life chal-bore the past couple years, she has d her efforts to help bridge the gap sforce the foundations of families in these children allowers the foundations of families the talent of their children. She helps to del-tegate and share ideas as to what will best help foster growth in these children allowers the talent of their children allowers the talent of the their and the their and the talent the talent of the their children allowers the the talent of the their and the their and the talent the talent of the their children allowers the the talent of the their and the talent and the their and the the talent of the talent and the talent allowers the talent of the talent allowers and the talent and the talent allowers the talent of the talent and the talent allowers and the talent allowers the talent of the talent and the talent allowers the talent of the talent allowers and the talent allowers the talent of the talent allowers and the talent allowers the talent of the talent allowers and the talent allowers the talent allowers and the talent allowers the talent allowers and the talent allowers the talent allowers the talent allowers the talent allowers and the talent allowers the talen

ophrenia, and she feared ight one day become that same an who didn't know herself. anted to understand the human cern how people thought the

ed for the need to discover a new let in which to channel her knowledge. let which to channel her knowledge. ile working at a tutoring company, she nessed how unfairly students were be-treated, not receiving the proper one on

nan, determined to help promote inspired her to start her own company, con centrating her efforts in helping these same students and families to understand them-

ing my team members meet their persona goals. I like to see myself as a risk-taker. I take intelligent risks that capitalize on thing. I will do what I need to do e and discern how people thought the hat they did. Simone completed her Masters in unistic and Clinical Psychology at the gan School of Professional Psychol , she was told that her degree was not nized here. While it was frustrating, it lowerd for the need to do regardless of the risk. I am a creative person that takes of the risk. I am a creative person that takes the initiative with the appropriate action. Like a chess player, I plan abead to make the best business moves. Strategic planning involves creating an action plan with a par-ticular strategy in mind." To learn more about Hear 2 Help wisit ber wabiets at hear 2 help complete the section of field

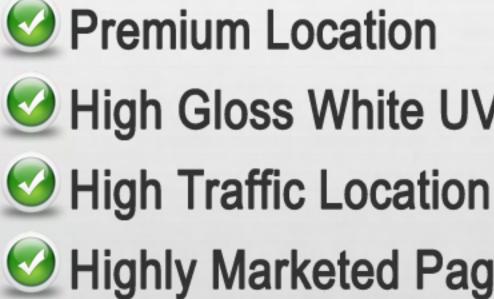
visit her website at hear-2-help.com her on Linkedin - Simone Jennifer Smith

Written by Alyssa Mahadeo Toronto Caribbean Reporte





Page 2 Ad Locations



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High Gloss White UV Paper

Highly Marketed Page

1/8 Ad **\$180.00** 1/4 Horizontal Ad \$275.00





The Vedic Cultural Centre in Markham came alive on Saturday as the Shiva Mandir and Cultural Organization put on an Evening of Entertainment. Under the guidance and leadership of Pandit Laikram Tiwari the dy-namic show featured the talented Gems of Toronto Band along with a fashion show put on by the youth of the mandir. Guests came out to have a good time and contribute to-wards the Shiva Mandir's goal of obtaining a place where everyone in the community is welcome to learn and practice the teachings of Hinduism. The audience was captivated by the sweet sounds of the Gents of Toronto band. The talented harmonium and tabla players coupled with the beautiful voices of the singers had everyone entertained. Raffe

tickets were on sale with everyone hoping to win one of the amazing prizes that included an HD television, golf set, gold and diamond jewelry and many others. The show also featured a number LLBO

The show also reasoned a number of dance performances that showcased the beauty and grace of the Indian culture. The beautiful and talented Savita Persaud kicked off the show with a religious dance number the test the test for the customer. that set the tone for the evening Despite the weather, it was a full

house and many came out to support the mandir and their dream of creating a posi-tive environment for the Hindu community. The Shiva Mandir is also comprised of many youth who have shown an active interest to-wards becoming leaders of tomorrow. The yourh group took command of the stage as they all modeled in a cultural fashion show. MC for the evening, Joe Jaglall did a won-derful in themetory the avening and her derful job throughout the evening and had the crowd going from start to finish. This is Pandit Laikram Tiwari's second year do-ing this show and he has yet again out done himself. Such an event could not have been possible without everyone who has banded together to help out and volunteer their time and efforts.



905-497-8882 50 Kennedy Road South, Unit 10

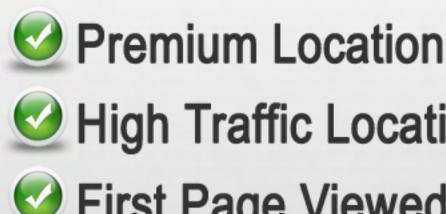
Brampton, ON L6W 3E7

edy Square Mail - Behind the Mcl

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iry 25, 2015 3

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1/2 Vertical Ad \$380.00 1/2 Horizontal Ad \$380.00 1/4 Vertical Ad \$225.00

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Rates subject to change without notice. Ad locations are based on availability



Focus on Black Women in celebration of Black History Month



I salute and pay tribute to all the black wom-en of the Caribbean, Africa, South America JUK and the entire world that make up our multi ethnic community for their outstand-

ing contributions to the Canadian fabric. Black women and "women of co-lour" have distinguished themselves in every field I can recall.

field I can recall. Among the many names on the Canadian scene is the Honourable Jean Au-gustine past Federal parliamentarian (born in Grenada) who played a significant role in bringing to the attention of the Canadian Government the need for a month to be cele-brand in successition of the binderic and marbrated in recognition of the historic and pres-ent contributions of our people. Another out-

standing woman is Michaelle Jeane (born in Haiti) former Governor General of Canada and recently chosen as the Secretary General of the Organization international de la Fran-cophone. She is the first woman to hold this

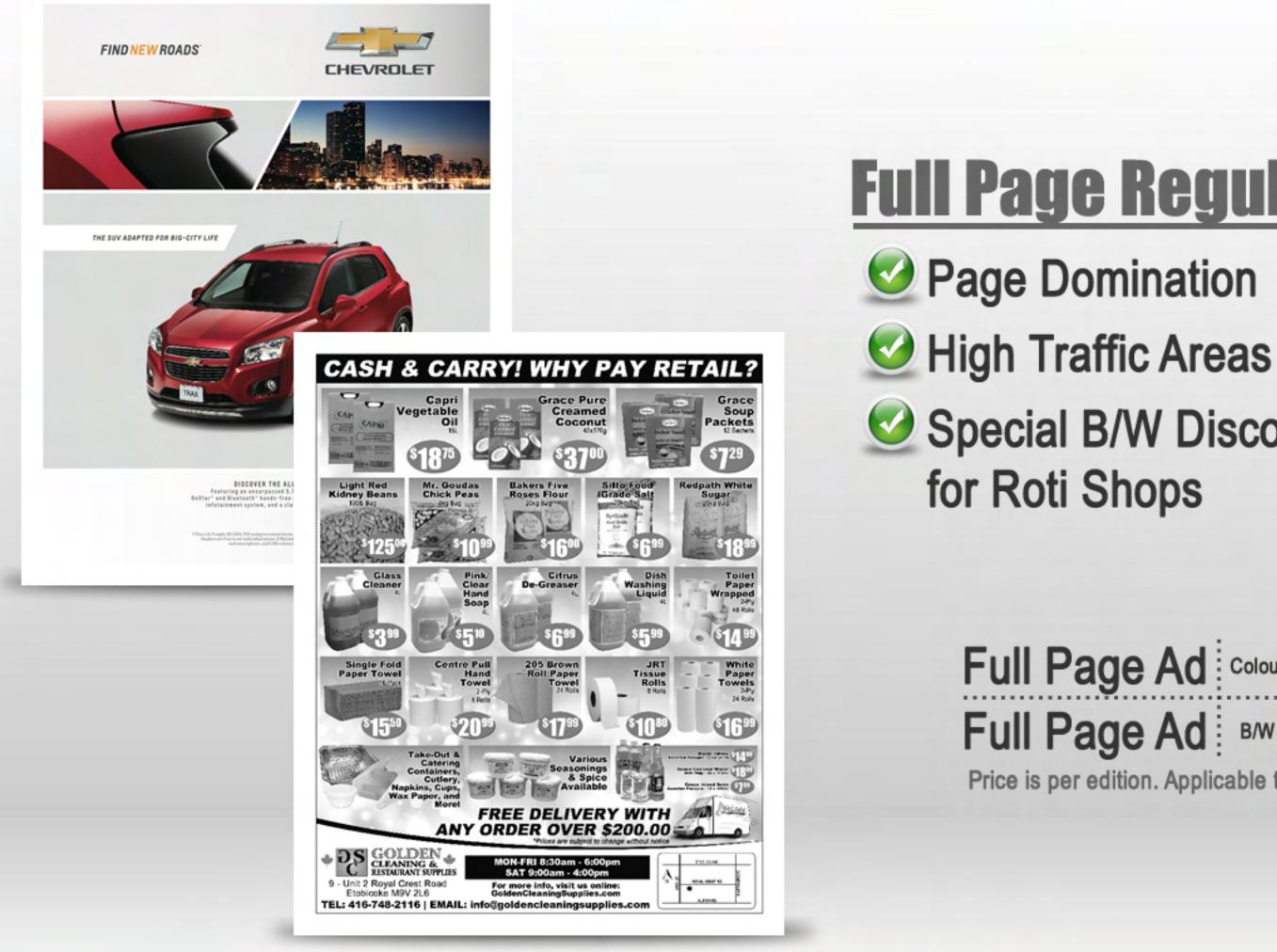
position. The achievements of our many women trailblazers are without doubt rewhich transfers are written out of the outer te-markable and praise worthy. This trend continues as barriers to success are coming down. More girls are moving forward de-spite the many challenges and hardships they encounter.

There are many stories to be told, and in light of this, I highly commend Trish and Grant Beowning managing directors of the "Toronto Caribbean" newspaper for pro-viding a section in their newspaper entitled "Women Empowered" highlighting the many success stories. For the most part these are stories of their paths to success. Their achievements are outlined and strategic planning, motivation, determination, perse verance, courage, tenacity encouragement, and trust in God are for the most common factors that led to success.

Page 3 Ad Locations

High Traffic Location

First Page Viewed Inside



Rates subject to change without notice. Ad locations are based on availability



Full Page Regular Ads Special B/W Discount

Full Page Ad Colour \$500.00 Full Page Ad B/W \$325.00 Price is per edition. Applicable taxes not included.





Afghanistan forces Sri Lanka to dig deep



New program provides emergency mortgage loans to homeowners

Expert



Effective Marketing



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1/2 Page Regular Ads

Primary Locations Available







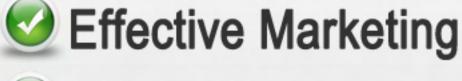
Bunji look-alikes spotted around T&T

Simonette just wants to make great music









Rates subject to change without notice. Ad locations are based on availability





1/4 Page Regular Ads

Primary Locations Available For Some Horizontal Ads



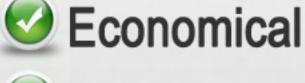
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1/8 Page Regular Ads

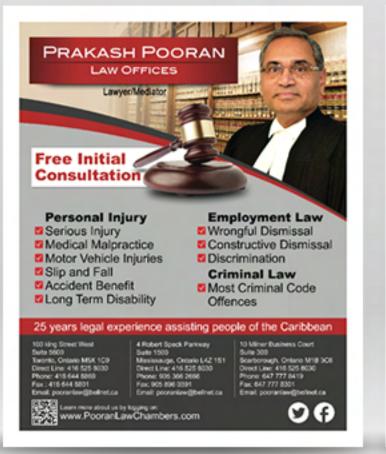
Simple and Effective

1/8 Page Ad Colour \$100.00 1/8 Page Ad B/W \$80.00 Price is per edition. Applicable taxes not included.

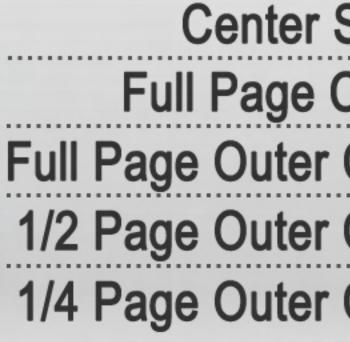












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Center Premium Ads

High Gloss White UV Paper High Traffic Location

Spread Ad	Colour	\$1300.00
Center Ad	Colour	\$650.00
Center Ad	Colour	\$580.00
Center Ad	Colour	\$360.00
Center Ad	Colour	\$260.00



Rates subject to change without notice. Ad locations are based on availability



Back Premium Ads

High Gloss White UV Paper

Back Full Page Ad Colour \$700.00 Inside Full Back Page Ad Colour \$580.00 Inside 1/2 Page Ad Colour \$360.00 Price is per edition. Premium locations are available only on contract.

Applicable taxes not included.





Minimum insertion order of 5000. Applicable taxes not included.

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